

ELIZABETH MAY

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SKILLS AND SOFTWARE KNOWLEDGE

I have good software knowledge in Photoshop, Indesign, Illustrator and Quark. I am currently on a part time course for Dreamweaver, Photoshop and Flash, for which I will obtain an ICT level 2 qualification. I have also attended further training for Photoshop advanced level and regularly use the CS4 and CS5 software programmes.

EXPERIENCE

Freelance work (ongoing, as part of designthoughts graphic design)

I have been involved with print design such as logo design, branding and marketing material. This has enabled me to build my strengths on my portfolio development and time management as well as communicating with clients. Currently I am involved in designing projects and working alongside clients for Branding and logo, editorial, livery, business start ups and email marketing, including design of web banners and E newsletters. Working for a mix of people, individuals and organisations has given me more experience with taking a different approach to meet a client's individual needs.

Absolute design (Falmouth) I have recently been involved with Freelance work for Absolute Graphics for typesetting for St Austell Brewery.

Volunteer Cornwall (Formally, Cornwall centre for Volunteers, ongoing)

I am currently working alongside Volunteer Cornwall where I regularly design the Volunteer Cornwall newsletter. V Volunteers is a nationwide recognisable scheme to help people between 16 - 25 volunteer amongst their communities.

WORK PLACEMENTS

Creative Direction, Truro.

Creative Direction, has enabled me to build on my skills as a Graphic designer by gaining experience within a studio. I have worked on various print briefs, working with the creative director to build on my software knowledge and to get experience of working in a studio environment.

WORK

KallKwik Printers, Truro.

I have recently been KallKwik's Artworker and originator. KallKwik are a busy printers in Truro, and working within a busy environment, often with lots of pressure, has been a good experience of working quickly to a deadline. I have worked with various clients including Greenbank Falmouth, local businesses, NHS and more. And felt in my time there that I really felt part of the team.

ORGANISATIONS

I am a member of the Cornwall Design Forum, South West Design Forum and regularly get involved with blogging about my work, which has included regularly updating on my website and on the Surfgirl website. I am also an active member of Network Cornwall, for woman businesses in Cornwall

EDUCATION AND QUALIFICATIONS

2005—2008	BA Hons Graphic design at University College Falmouth.
2003—2004	Merit in BTEC Diploma Foundation studies Art and Design at St Austell College
2001—2003	A—C in A-Level's; Graphic design, Media studies and Art at St Austell College
2001—2002	Pass in C&G in Interior Decor and design at St Austell College.
1996—2001	A—C in GCSE's; Art, Fashion and textiles, Media, Science, Maths, English and German at Poltair Community School, St Austell.

INTERESTS

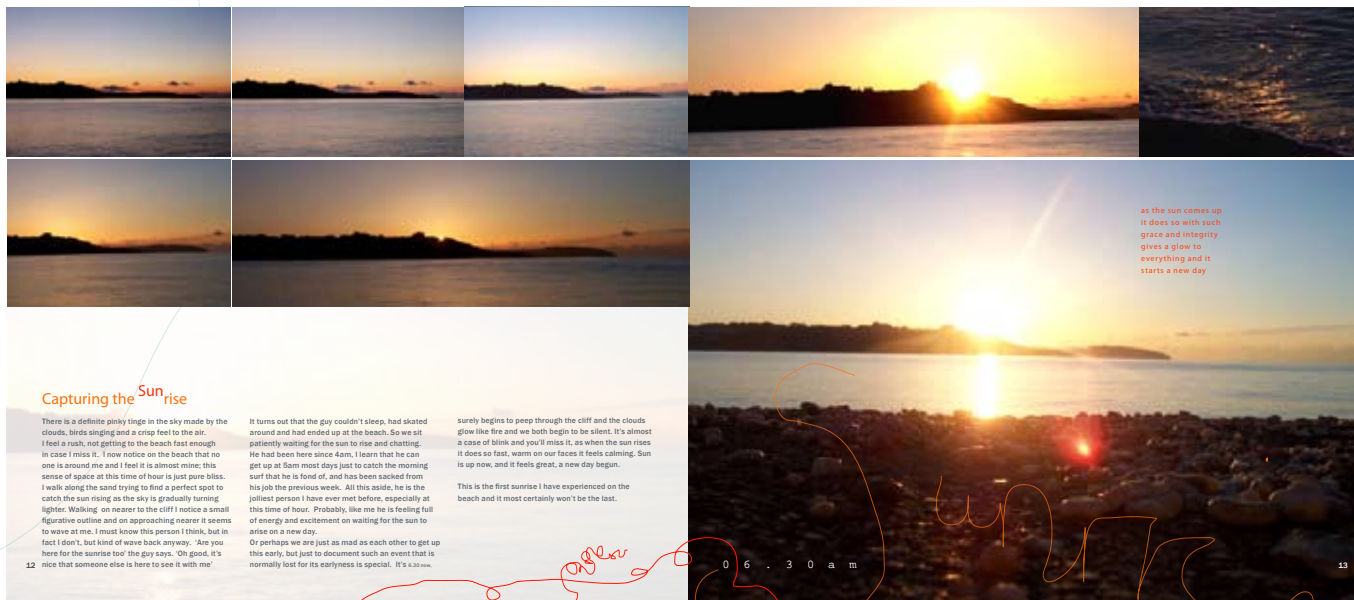
Graphics, Photography, Illustration, Doodles and Music are what inspires me. I regularly like to go out and take pictures as it gives me other ways to be creative and see the world around me differently. I like to play guitar, listen to music and use this also with my design work as well as illustration and doodles to give a bit of character. I regularly like to update and use social networking sites, such as Twitter, Linked-in and Facebook to update what I am to in my designs, and become involved in the design community.



Surf girl magazine (Editorial spread, copyright orcasurf publications)
 Editorial spread for issue 26 of Surf girl spring issue.

STRAND

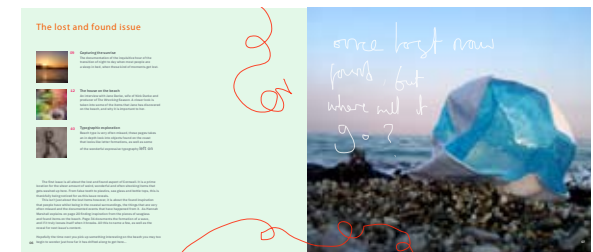
THE CORNISH COAST MAGAZINE



Feature spread



Interview spread



Contents spread

Strand magazine (Editorial)
 Example spreads of contents page, photographic style,
 features layout and the magazine's logo.

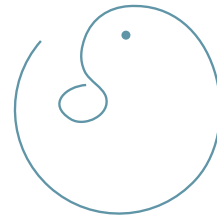
'Strand' magazine is quarterly publication focused around the Cornish coast. It features news, photography, the arts and culture that represent the true nature and rawness that the Cornish coast has.

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**FRONT
PAGE
FALMOUTH**

epitome

Made in Cornwall

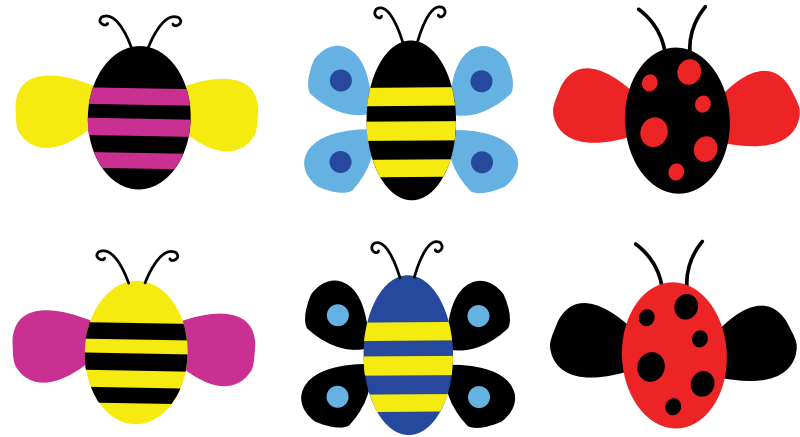


Cornwall Youth
Jazz Orchestra

Corporate identity

A selection of various logo design, including for brand of home made lifestyle furniture, identity for Falmouth University and trademark for fitness company.

ec**o**boo



Ecoboo lunch bags (Pattern design)
Pattern design, using funky brightly coloured graphics for children's themed eco friendly, non toxic lunch bags.
www.ecoboolunchbags.com



Photography examples - (Landscape/beach)

I often integrate my own photography if relevant to my design work, and have built up a database of my images.



Photography examples (Objects / people)
As well as landscape and seascapes I like to take images of people and objects for use in my design work.